



# INDCOSERVE

## Expression of Interest (EoI)

### About INDCOSERVE

INDCOSERVE was set up with the objective of helping small tea growers in the Nilgiris, Tamil Nadu, to enable them seek a reasonable price and improve their economic condition. Started in the year 1965 with 120 small tea grower members, today it is the largest Tea Co-operative Federation in India. INDCOSERVE has 16 modern Industrial Cooperative Tea Factories, an area of 36,327 acres under its influence and over 25,000 Small Tea Growers as its members, producing around 17 Million Kgs. of Black Tea annually.

INDCOSERVE's product range is marketed across the country and abroad and includes "Mountain Rose Tea (Leaf & Dust Grades)", "BlueMont Tea (Premium Dust)" and "Ooty Tea" offered through "Fair Price Shops" under the Public Distribution system of Govt. of Tamil Nadu.

### About the Project

INDCOSERVE has received a grant from Special Area Development Programme (SADP), Government of Tamil Nadu, to operationalize 5 Food Trucks in the Nilgiris District as a part of its brand building exercise.

### About the Food Truck Business

Food Industry is undergoing a paradigm shift. Food platforms like, Zomato, Swiggy, etc. have become very popular, not only in metro cities but also in small towns. The culture of selling food through Food Trucks is becoming popular. This trend of selling food through trucks is already well established in the West. The future of food truck business seems bright with their projected revenue growth at a rate of 3.7% in the next five years. The Meals on Wheels concept has made its presence customary in Indian cities like Bangalore, Mumbai, Ahmedabad, Hyderabad, Delhi NCR by far and the need for it is rapidly increasing.

INDCOSERVE sees a great opportunity in starting a Food Truck Business in the Nilgiris district. Given the popularity of the district with tourists from India and abroad, the business of food being sold through mobile vans is certainly bound to create a niche place for itself.

### Type of the vehicle and Total number of Food Trucks

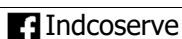
Type of Vehicle	:	Bolero – FB – 1.70 BS VI
Number of Vehicles	:	5 Numbers

### Deliverables expected from the Applicant Firm

- Complete fabrication of vehicles with long lasting water/heat proofing for the roof, flooring and wherever necessary.
  - Provision for a modern mobile kitchen, complete with a cooking platform with gas stove, chimney, utensils, etc. for making hot food.
  - Provision for water and Electricity connection.
  - Provision for foldable awning, 2 foldable tables and 6 foldable chairs.
  - Display shelf for various INDCOSERVE Tea products
  - Storage and display of food and snacks.
- The vehicle should be properly branded for which a suitable design could be suggested. These are only a preliminary set of suggestions but not limited to other suggestions. Applicants are free to suggest design inputs as deemed necessary.



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## Eligibility

1. Applicant should be an Indian Entity (Proprietorship, Partnership, Company, Society, Trust, etc) incorporated / registered / recognized as the case may be under the respective applicable laws and in existence for the last 3 financial years.
2. Applicant must have registration under the Goods and Services Tax (GST) Act, 2017.
3. Annual turnover of the applicant firm should not be less than INR 10 .00 Lakhs per annum during each of last three financial years, i.e. 2016-17, 2017-18 and 2018-19 (Audited Statements for proof of turnover should be attached along with the filled-in EOI)

## Mandatory submission

1. A concept note about the Food Truck Design
2. A representative sketch of the facilities inside the Food Truck
3. A representative look of the Food Truck from outside

## Submission of EOI

Applicants interested in the proposal should submit their EOI in the attached form. Filled in applications shall be submitted to **"The General Manager, INDCOSERVE, No.35, Church Road, Coonoor 643 101, The Nilgiris, Tamil Nadu"**

The filled in EOI document should be submitted in a sealed cover superscribed as **"EOI for Fabrication of Food Trucks"**.

## Last Date

The interested parties should fill the application form clearly, legibly, completely and submit the same on or before **06<sup>th</sup> April, 2020**.

## Selection

A Committee at INDCOSERVE would first select the design. Only those, whose designs are selected would be given the Request For Proposal (**RFP**)

INDCOSERVE reserves the right to accept or reject any or all EOIs received without assigning any reason whatsoever and INDCOSERVE's decision in this regard shall be the final.

No contractual obligation whatsoever shall arise from the EOI process.

INDCOSERVE reserves the right to verify the validity of information provided in the EOI and to reject it where the contents appear to be incorrect, inaccurate or inappropriate at any time during the process of EOI or even after approval.

The companies shall bear all costs associated with submission of EOI and related therewith.

INDCOSERVE will not be responsible or liable for any expenses thereof, regardless of the conduct or outcome of the process.

The companies should not have been blacklisted by the State / Central Governments or Public Sector Undertakings (PSUs).

## For further details contact

THE INDCOSERVE, No.35, Church Road, Coonoor 643 101, the Nilgiris, Tamil Nadu

**Phone: +91-423-2231103/2231821    Email: admin@indcoserve.com**



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# THE INDCOSERVE

Largest Tea Co-operative Federation in India  
(Tamilnadu Small Tea Growers Industrial Co-operative Tea Factories Federation Ltd) Ind No.697  
35, Church Road, Coonoor 643 101, The Nilgiris, Tamil Nadu  
www.indcoserve.com

## Application form for undertaking the complete fabrication of Food Truck of INDCOSERVE

Particulars	:	Details to be submitted									
<b>Name of the Firm</b>	:										
<b>Address</b>	:										
<b>GSTIN</b>	:										
<b>Email ID</b>	:										
<b>Website ID</b>	:										
<b>Organisation details</b> Submit a note about the organisation in the last 3 financial years including the work undertaken. Please attach relevant work orders, etc.	:										
<b>Turnover</b>	:	<table border="1"><thead><tr><th>2016-17</th><th>2017-18</th><th>2018-19</th></tr></thead><tbody><tr><td colspan="3" style="text-align: center;">(INR in Lakhs)</td></tr><tr><td></td><td></td><td></td></tr></tbody></table> <p>Audited statement of accounts for the above 3 years should be submitted as proof.</p>	2016-17	2017-18	2018-19	(INR in Lakhs)					
2016-17	2017-18	2018-19									
(INR in Lakhs)											
<b>Mandatory submission</b>	:	<ol style="list-style-type: none"><li>1) A concept note about the Food Truck Design</li><li>2) A representative sketch of the facilities inside the Food Truck</li><li>3) A representative look of the Food Truck from outside</li></ol>									

**Authorized Signatory  
with Company seal**



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